

## **Success Stories**

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# Success Stories b Markets & **Customized Per** Industry Use Case

- 1. Accelerated Computing
- 2. Cloud & IT Infrastructure & Services
- 3. Industrial & Enterprise
- 4. 5G & Edge & IoT
- 5. Customized Per Use Case

(Education, Medical...)

### Supermicro Total IT Solutions Success Stories - Markets



**Green Computing** 

**GleSYS** 



Universidad Nacional **Accelerated Computing** 







Cloud & IT Infrastructure & Services













Industrial & Enterprise







5G & Edge & IoT

COTAS









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## Accelerated Computing – Pain Points



How Supermicro Designs & Solves Pain Points of Accelerated Computing and Al Markets				
Scalability	Customizable	<ul> <li>Modular building blocks for any workloads; compute performance &amp; density and storage</li> <li>Rack Scale Plug-and-Play to deliver complete, tested, validated solutions</li> <li>Supports open industry standards</li> </ul>		
Power Consumption	Energy Efficient	<ul> <li>Airflow optimized up to 40°C – enhanced thermal designs to support the CPUs and GPUs</li> <li>Rack-Scale Liquid Cooling solutions</li> <li>In-house design of Titanium level power supply to maximum efficiency</li> </ul>		
Complexity	User Friendly	<ul> <li>Modular building blocks. Rack-Scale design includes networking, cooling, and cloud solutions</li> <li>Vertically integrated; designs, develops, and manufactures server and storage systems</li> <li>Management software to improve overall rack scale efficiency</li> </ul>		
Reliability	Reliable	<ul> <li>Improved security and manageability</li> <li>Comprehensive remote management software</li> <li>Rack-Level testing</li> </ul>		
Security	Secured	<ul> <li>Industry standard compliance for hardware and silicon Root of Trust (RoT) and cryptographical attestation of components throughout the entire supply chain</li> <li>Secure Boot, firmware protection, hardware-level encryption</li> <li>Self-Encrypting Drives (SEDs), Secure Erase, Network Segmentation</li> </ul>		















- Customer: NEC
- Global integrator of information technology, network solutions, electronics, and biometric solutions
- First in NIST Computer vision. Employees: 109K, Market Cap: \$9.22B
- Country: Japan

- 1st in Computer Vision (NIST) National Institute of
   Standards & Technology face and iris recognition
- Training time too long up to 355 years
- Vendor must be industry leader & innovator & support next gen GPU













Reduced training time of NLP (Natural Language Processing) model from years to hours

#### Benefits

- Reduced training time of NLP (Natural Language Processing) model from years to hours
- Distributed Deep Learning environment for research

#### Solution

Over 116 Supermicro GPU & Ultra Servers SYS-420GP-TNAR

#### Features:

- Two Intel Xeon Platinum 8358 processors
- 32 core, 2.6 GHz
- 8 NVIDIA A100 80GB GPUs
- 1TB, 1.9TB NVMe SSD & 4 7.6TB NVMe SSD
- Interconnect 5 NVIDIA ConnectX-6
- Single NVIDIA ConnectX-6 dual-port interface







SYS-120U-TNR



SYS-420GP-TNAR







- Customer: CERN
- The European Organization for Nuclear Research, leads physics research, using particle accelerators
- Research organization that operates the largest particle physics laboratory in the world
- Country: Switzerland. (HQ: Geneva)

- Optimize data processing from the Large Hadron Collider (LHC)
- Need to reduce simulation times
- Expand research











Faster, more complex simulations and power usage was lower than expected

CERN acquired over 900 Supermicro BigTwin systems, each with four nodes

#### Benefits

- Power usage was lower than expected
- Reduced TCO
- Shared cooling & power systems

#### Solution

#### Supermicro BigTwin

#### Features:

- 450,000 processor cores run 24/7
- Over 90% of the resources for computing in the Data Centre are provided through a private cloud based on OpenStack





## **Green Accelerated Computing**





- Customer: GleSYS
- European leader in Cloud & IT Infrastructure as a Service. Operates three data centers
- Offers cloud services, energy-efficient co-location services & innovative cooling technologies
- Country: Sweden

- Increase performance
- Green certified energy only
- Upgrade existing Intel Xeon servers
- Reduce environmental impact of adding HPC





## **Green Accelerated Computing**





- Solution: Transform surplus energy (Hot Water) for public heating, homes, swimming pools
- Best Saver compare to Global Green Data Centers





#### Benefits

- Highest savings for district electricity compared to Green DC
- Lower PUF for GleSYS Data Centers (lower energy usage per unit of work)
- Faster time to completion of applications

#### Solution

#### Supermicro WIO & Supermicro Twin

- Supermicro SuperServer SYS-1029P-WTRT
- Use liquid cooling

#### Features:

CPUs 2x Intel Xeon 6226R Memory 768GB Storage 2x240GB SSD boot, 2x 6.4TB NVME data / VMs Network 4 x 25Gbps SFP28



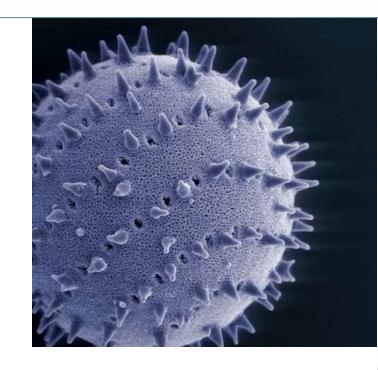






- Customer: Lawrence Livermore National Laboratory
- Federal research facility that conducts research and development in national security, energy, and science
- Using high-performance computing, data analytics, simulation
- Country: California, United States

- Urgency to find treatment for COVID-19 using HPC
- Interested in upgrading existing Corona Cluster











Reduce simulation time from 7 hours to 40 minutes. System is active and available for

Covid researchers globally today that require HPC & GPU for their Covid research

#### Benefits

- Fast deployment subscribed in minutes
- System is active and available for global researchers
- Developed tracking prediction tool of COVID-19 virus spread

#### Solution



#### Features:

- 160 PCle lanes
- 8 GPUs
- Flexible architecture
- AIOM support

#### Applications:

- HPC for COVID-19
- COVID-19 Detection
- Medical Countermeasures
  - for COVID-19
- COVID-19 Data Portals













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### Cloud & IT Infrastructure & Services – Pain Points



#### How Supermicro Designs & Solves Pain Points of Cloud & IT Infrastructure & Services Markets

Power Efficiency Consumption & Cooling	Energy Efficient	<ul> <li>Performance Optimized – enhanced thermal capacity to support CPUs and GPUs. Designed for optimal airflow at up to 40°C</li> <li>Rack-Scale liquid cooling solutions</li> <li>In-house design of Titanium Level power to maximum efficiency</li> </ul>
High TCO	Low TCO & Higher ROI	<ul> <li>Supermicro is a vertically integrated company; designs, develops, manufactures server, storage, networking, virtualization and cloud solutions</li> <li>High-density server options, scalable storage solutions and</li> <li>Management software to improve overall efficiency</li> </ul>
Scalability	User Friendly	<ul> <li>User friendly modular systems allows easier maintenance</li> <li>Hot-swap components (storage, power supply, fans etc)</li> <li>Front accessible nodes (FT/GT), front accessible drives (BT/Hyper/CloudDC)</li> </ul>
Flexibility	Customizable Solution	<ul> <li>Modular building blocks per use case; compute density, storage density or mix</li> <li>Rack Scale plug-and-play service to deliver complete, validated solutions</li> <li>Supports Open Industry Standards</li> </ul>
Security & Compliance	Secured	<ul> <li>Improved Security and Manageability</li> <li>Industry standard compliance for hardware and silicon Root of Trust (RoT) and cryptographical attestation of components throughout the entire supply chain</li> <li>Comprehensive remote management software</li> </ul>

















- Customer: Atlantic.net
- Solution: Cloud Hosting and VSP Service Provider. 9 state of the art data centers
- Provides colocation, cloud computing, dedicated servers and VSP, and MSSP
- Country: United States (HQ: Orlando, Florida)

- Scalability & meet increasing customer demand, with mixed workload use cases:
  - Cloud Computing
  - HIPPA compliant & PCI hosting
  - Dedicated hosting VPS hosting
  - Internet service & hosting service
- Needed a server solution to complement the open-source architecture











- Supermicro Optimized Performance per watt per dollar
- Supermicro exceeded all HPC & Memory performance requirements

#### Benefits

- Broad Range of Solutions
- Lower Energy Usage
- Server & StorageSolution

#### Solution: MicroBlade Servers

#### <u>SuperStorage®</u>

**Top-loading Server** 

Optimized for Field

Serviceability and

Field Replacement

#### **BigTwin**®

Highly Modular

Multi-Node

Systems with Tool-

less Design

#### Ultra and Ultra-E

High Performance &

Flexibility Rackmount

Systems for Enterprise

Applications

#### Cloud DC

All-in-one

Rackmount

Platforms for Cloud

**Data Centers** 















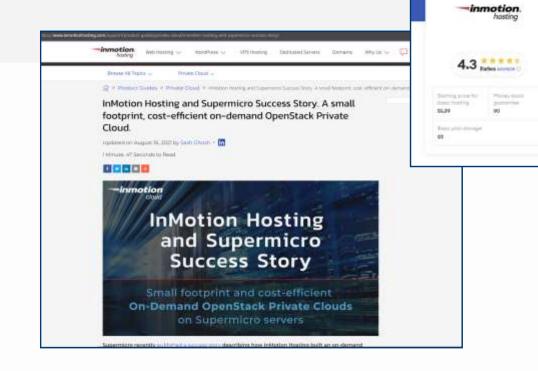
Customer: INMOTION

Industry: Trusted leader in web hosting solutions, private cloud & Infrastructure as a Service (laaS)

Builds & deploys small clouds on OpenStack. Product: Flex Metal Cloud laaS

Country: USA (HQ: Virginia Beach, VA)

- Providing a secure, cost-efficient private cloud for customers
- Inefficient use of compute and storage resources
- Rising data center costs and competitive pressures
- Improve scaling for multitenancy
- High barrier to entry for OpenStack adoption









"Automating deployments of OpenStack & Ceph\* private clouds in under an hour at a low-cost entry point was a huge challenge. Supermicro actively engaged to bring this vision to market."

Todd Robinson, President and Co-Founder of InMotion Hosting

#### Benefits

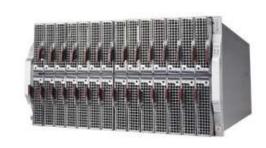
- Lower total cost of ownership of server hardware
- Improved power efficiency, cooling performance, and physical server density
- Maximize data center utilization
- Best performance per Watt

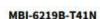
#### Solution

#### MicroBlade Servers

#### Features:

- 3U 28-node or 6U 56-node allin-one blade architecture
- MBI-6219BT41N MicroBlade
- MBI6219M-2N MicroBlade















- Customer: VEXXHOST
- Industry: Big Data. Offers IT organizations the ability to build and run their demanding cloud applications
- Offers private cloud (on-premises) or in a public cloud
- Country: Canada (HQ: Montreal, Quebec)

- Provide scalable compute services
- Maintain performance SLAs with customers
- Reduce costs for customers and power costs









With MicroBlade servers VEXXHOST enabling its customers to expand their workloads seamlessly on-premises, colocation, or their cloud. Increased HPC allows for more work done faster and to host more Virtual Machines (VMs)

#### Benefits

- Faster Application Performance
- Wider Range of Services to Offer

#### Solution

Solution: Supermicro A+ Servers

& 2nd Gen AMD EPYC Processors

- AS –1123US-TR4
- AS –2113S-WN24RT
- Supermicro A+ Management Nodes











- Customer: PhoenixNAP
- Solution: Global IT services provider offering Security-focused cloud IT solutions
- Offers dedicated servers, colocation, and Infrastructure-as-a-Service (laaS) solutions
- Country: United States (HQ: Orlando, Florida)

- Meet strong SLA's HPC requirements including maximum levels of security & compliance per user needs
- Provide customized, fully scalable compute & storage
- Performance per watt per dollar is critical
- Continuously improve operation efficiency globally







Solution: Maximized ROI – Twice storage capacity & IOPS in the same space

#### Benefits

- Increased performance, 1.5 to 1.6X and 40% gain in VM density
- Improved flexibility and user experience with rack scale design
- Minimizes failure rates & improve the overall reliability and resiliency of architecture.

#### Solution



#### Features:

2U 4-node

Dual Intel Xeon sockets per node











- Customer: Seeweb
- Industry: Cloud provider for hosting, co-location
- Offers custom cloud offering and new "streaming-as-a-service"
- Country: Italy

- Al Training System at an Affordable Price
- Fast System Response
- Powerful GPU Systems









"GPU density of the Supermicro systems provides the required performance, flexibility, and lower energy consumption that helps Seeweb to design the new Cloud Server GPU service with the right market fit" *Antonio Baldassarra*, CEO at Seeweb

#### Benefits

- Faster and More Complete Al Workloads
- Low Cost and can be easily replicate

#### Solution



#### Features:

- Dual 3rd Gen Intel® Xeon® Scalable
   Processors
- Up to 10X NVIDIA QUADRO RTX 6000
- NVIDIA QUADRO RTX-A6000













- Customer: ElioVP
- Industry: Cloud customized Blockchain management
- Blockchain Expert. offers customers a solutions for customer's data center/colocation facility
- Country: Belgium

- Meet increasing customer demand
- Provide servers and storage optimized for Blockchain workloads









Solution: with Supermicro A+ Servers, Blockchain calculations ran up to 35 % faster than their previous generations of servers



#### **Benefits**

- Faster and More **Complex Simulations**
- Lower Energy Usage

#### Solution





#### Supermicro A+ Servers

AS -1124US-TNRP - 4Servers Per System

- Dual AMD EPYC™ 7543 CPUs
- 2TB Memory/Node

AS -4124GS-TNR - 4 Servers Per System

- Dual AMD EPYC™ 7313 CPUs
- 2TB Memory/Node
- 8 GPUs/node

"Our relationship with Supermicro and AMD is extraordinary. We are extremely pleased with the responsiveness of both companies whenever an issue arises. The servers' performance is amazing, which increases our business, and reduces costs. By working with Supermicro, we can get new generations of servers with AMD technology earlier in our development cycle, enabling us to bring our products to market faster." Elio Van Puyvelde, CEO of Eliovp









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(Education, Medical...)

### Industrial & Enterprise - Pain Points



How Supermicro Designed & Solves Pain Points of Industrial & Enterprise Markets				
High TCO Total Cost of Ownership	User Friendly	<ul> <li>Cost-effective HPC solutions with high-performance processors and high-density storage</li> <li>Energy efficiency solutions reduces cost</li> <li>Optimized to space limitations required HPC</li> </ul>		
Complex Integration & Management	Plug-n-Play Rack level solution.	<ul> <li>Comprehensive support and services for installation, configuration, and ongoing maintenance and support</li> <li>Customized solutions tailored to specific customer needs</li> </ul>		
Limited Scalability and Flexibility	User Friendly	Scalable HPC systems with the ability to add new compute nodes, storage and interconnects as needed		
Data Management & Security	Reliability	High-performance storage and data transfer solutions, and data security and compliance solutions		
Standardization & Interoperability	Secured	<ul> <li>HPC products based on industry standards and a wide range of software and libraries</li> <li>Help organizations easily integrate their systems with other technologies and switch between different vendors</li> </ul>		













- **Customer: PETROBRAS**
- Industry: Oil & Gas Exploration, Production
- One of the largest oil & gas companies globally, the <u>largest in Brazil</u> Employees: 80K, Market Cap: \$65B
- Country: Brazil (HQ: Rio de Janeiro)

- The cost of drilling in the wrong location is extremely high
- Petrobras' HPC apps for Oil Exploration & real-time monitoring, overseeing hundreds of active wells
- Need to improved processing times to optimize algorithms for Oil Exploration
- Required CPU & GPU













DRAGÃO: Large cluster of over 250 servers, Ranked #33 on the Top 500 list of fastest HPC

#### Benefits

- Atos, integration partner won the bid to upgrade Petrobras HPC with new CPU & GPU
- Cluster consists of over 188,000 cores and is ranked #55 on Top 500 list

#### Solution



#### Features

- Dual Intel® Xeon® Scalable Processors
- 8 GPUs from NVIDIA Corporation.
- 768GB of memory
- InfiniBand EDR
- 100Gb/s



















- Customer: Preferred Networks (PFN)
- Industry: Deep Learning, Robotics, solves complex DL & ML. PFN is a leading innovator
- Strives to solve complex problems that require deep learning, robotics
- Country: Japan

- Losing business & needed urgently to speed up DL training
  - Failed to meet SLA with customers, specific DL failed to solve
  - Used across variety of domains & use cases, computer vision
- Energy cost concerns and performance concerns. Power-efficient designs is critical/ OPEX of (power & cooling) exceed the budget







- Supermicro and Preferred Networks (PFN) developed the most efficient supercomputer
- MN-3 cluster won the #1 position on the Green500 list



#### Benefits

- Designed an ASIC optimized for DL & processor, fast, energy efficient and housed in a 7U
- Ideal for housing multiple GPUs, accelerators, interconnects

#### Solution

#### Supermicro GPU server

(X11DPG-OT-CPU motherboard)

- Custom design; images saved into SSD, before processing and training
- Total of 2080 cores











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## 5G & Edge & IoT - Pain Points



How Supermicro Designs & Solves 5G, Edge and IoT Market Pain Points				
Complex Deployment	Plug-n-Play Rack level solution	<ul> <li>Supermicro offers a variety of pre-configured, high-performance edge computing solutions</li> <li>Easy deployment in a range of environments.</li> <li>Designed to simplify deployment, reduce resources and time to get up and running.</li> </ul>		
Security	Secured	<ul> <li>Supermicro's products include advanced security features such as hardware-based encryption, secure boot, and secure firmware management</li> <li>Protect data transmitted over 5G networks, IoT devices, and edge computing infrastructure.</li> </ul>		
Interoperability	Customizable	<ul> <li>Supermicro's products are designed to be interoperable with a wide range of third-party solutions and technologies, which can help to ensure that 5G networks, IoT devices, and edge computing infrastructure can work together seamlessly.</li> </ul>		
Scalability	User Friendly	<ul> <li>Supermicro's products are designed to be highly scalable, which allows them to handle the growing demand for IoT devices and data. These products also support virtualization, which can help to optimize the use of resources and improve scalability.</li> </ul>		
Latency & Throughput trade-off	Customized per workloads	Supermicro's products are designed to deliver high performance, low latency and high throughput, they also support network acceleration technologies such as NVMe-oF, RDMA and others to optimize the performance of the network.		







### 5G & Edge & IoT





- Customer: COTAS
- Largest Bolivian Telecommunications provider
- COTAS The biggest provider of the best telephony, internet and television service in the Bolivian market
  - Country: Bolivia (HQ: Santa Cruz de la Sierra)

- COTAS is Bolivian largest telecommunication firm Offers television, internet, telephony, surveillance cameras, alarms, an monitoring service
- "Reached capacity limits in data center; realized the current 300 serve architecture is NOT sustainable in the long run"
- Need HPC, with improved capacity & efficiency







## 5G & Edge & IoT





- Supermicro Optimized Performance per watt per dollar
- Supermicro exceeded all HPC and memory performance requirements

### Benefits

- FatTwin servers designed to be compact and modular, thanks to shared redundant power chassis
- Reduce time for set up prototypes
- Supermicro Blade servers in COTAS' data center delivers 5G services to over 120,000 subscribers

### Solution

### SuperBlade<sub>®</sub>



#### **FatTwin**®





"We are spread out over several locations and we need smooth ethernet connections among our data centers. Supermicro simplifies our network topology while increasing network resiliency and scalability," German Galarza, Director of Engineering, COTAS

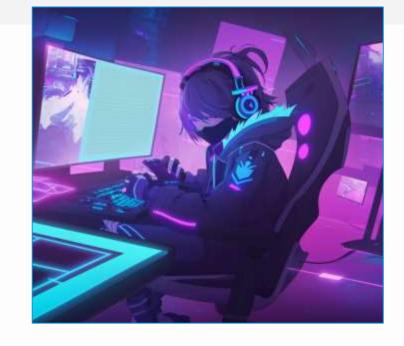
## 5G & Edge & IoT





- Customer: NITRADO
- Industry: Hosting provider for game development. DDoS-protected and low latency server hosting platform
- NITRADO's administers game servers & hosted applications dynamically & automatically
- Country: Germany (HQ: Karlsruhe)

- Managing the game's logic with extremely low latency is a primary concern for high end games that involve simulations
- Demand increased and Server footprints were growing
- Nitrado needed to get more work performed per watt of electricity
- Upgrade Intel Xeon to to maintain SLAs with end-customers
- Critical to keep costs low for compute & storage infrastructure





# 5G & Edge & IoT





- Supermicro delivered servers with latest technology faster than competition
- Supermicro's robust early ship program
- Supermicro's competitive pricing on systems that included

### **Benefits**

- Reduced footprint as more data can be held in memory in a single server
- Increased number of sessions concurrently

### Solution



#### Features:

- 3rd Gen Intel Xeon Scalable processors
- Intel® Optane™ Pmem
- Intel® P4610 NVMe Storage









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## Scientific Research





- Customer: The Universidad Nacional de Córdoba (UNC)
- Industry: Largest Scientific Research. UNC is conducting leading edge research
- Use HPC in astronomy, chemistry, biotechnology, social sciences, statistics, physics, and engineering

Country: Argentina

- Simulations were taking too long to complete
- Applications required the entire cluster to complete, forcing out other simulations







## Scientific Research





- Serafin cluster built by Supermicro delivers 5X the performance of the previous HPC cluster
- Applications ran from 2X to 5X faster than previously
- Simulations that took 24 hours now deliver results in 4- 5 hours

### **Benefits**

- Faster completion of HPC simulations
- Larger scalability to reduce simulation time
- More researchers can use the cluster concurrently

### Solution



#### Features:

- 4 nodes per chassis
- AMD EPYC™ 7532 CPUs
- 32 cores each 2.4 GHz
- 128GB RAM
- 1.92TB SSD of NVMe M.2



Supermicro AS-2124BT-HTR









- Customer: The Institute for Computer Science and Control (SZTAKI)
- Industry: Premier research organization
- SZTAKI coordinates the Artificial Intelligence National Laboratory of Hungary & AI research consortium
- Country: Hungary

### Challenge

- Use the latest GPUs available
- Allow for more research
- Reduce time for algorithms to run







- Increased pace of research and compared to previous system
- Algorithms run approximately 20X faster on several tasks

#### Benefits

- Faster application performance
- Wider range of research areas to investigate

### Solution



#### Features:

- 2 x 2nd Gen AMD EPYC™
   CPUs 7F72 3.2 GHz
- 1 TB RAM
- GPU-NVTHGX-A100-SXM4-8









- Customer: Osaka University
- Industry: 90-year-old world-renowned university
- Known for leading-edge research in a wide range of disciplines
- Country: Japan

- Faster processing and reduced time to solution
- Respond quick for new application requests
- Ability to take advantage of new CPU instructions











Osaka University, NEC Corporation and Supermicro partnered to design new system that exceeded the expectations of the system architects and early users

### Benefits

- Faster simulations
- Al workloads with the latest
   GPUs and PCI-E 4.0
- Workload matching

#### Solution



- Supermicro SuperBlade
- Supermicro GPU systems
- 3rd Gen Intel® Xeon®
   Scalable Processors
- 8 GPU NVIDIA NVIink













GPU System with DLC



## Education

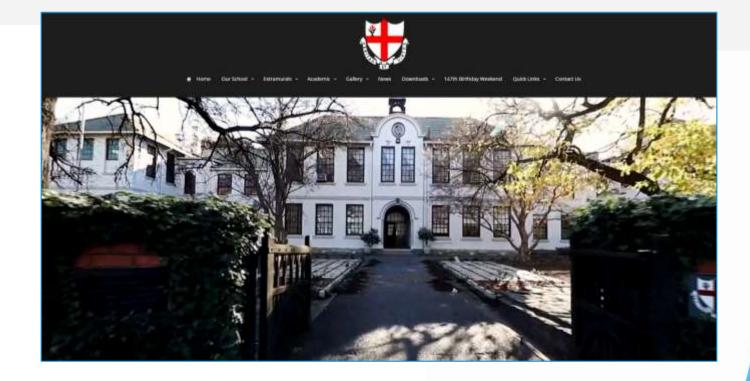




- Customer: Queenstown Educational Foundation (QEF)
- Industry: Nonprofit organization network of diverse schools of excellence
- Academics focus on 4th industrial revolution
- Country: South Africa



- Protect students from cyberattacks
- Encourage collaboration



## Education





"We are very pleased with our new firewall server from Supermicro. With this new technology, we can offer our students a safe environment to do their work and able to encourage collaborative projects between different schools."



### **Benefits**

- More secure educational environment
- Project and file collaboration
   between students and facilities

### Solution



#### Features:

- 2 nd Gen AMD EPYC™ processor
- 128 GB RAM
- 4x 10Gbps Ethernet Network Controllers





Supermicro A+ AS -1014S-WTRT



## Non-Profit / Medical





- Customer: HelpMeSee
- Industry: nonprofit mission to address cataract blindness with 4th industrial revolution
- HelpMeSee is training thousands of cataract surgeons to perform eye surgeries
- Country: United States (HQ: New York)

- Ophthalmologists spend months/years in training eye surgeries
- Needed a simulator for remote surgery practice
- HPC & GPU & Haptic Feedback System required for simulating eye anatomy & virtual surgical instruments)
- Needed a low-cost simulator for global deployment









## Non-Profit / Medical





- Traditional eye surgery training takes months, and Simulator training only six days
- Student achieve proficiency & safer patient experience well before operating on a patient

#### **Benefits**

- Eliminating cataract blindness by training many ophthalmologists
- Reduced training time
- Accurate models of the human eye

#### Solution





- HelpMeSee Eye Surgery Simulator, located in training sites worldwide.
- Accurately models the human eye and required virtual surgical instruments used in MSICS (Manual Small Incision Cataract Surgery)

Supermicro motherboard, model C9Z390-CG incorporates:

- Intel(R) Core I9 processor
- NVIDIA RTX2080TI
- Up to 64GB Unbuffered non-ECC UDIMM



# **Internet Security**





- Customer: NetProtect
- Industry: Internet Cyber Security, form the edge to the data center
- NetProtect delivers secure, open access to files, websites, software, and media through a secure VPN
- Country: United States. (HQ: New York)

- Reduce costs
- Maintain customer SLAs (Service Level Agreement)
- Ensure future growth at minimal cost





# **Internet Security**





The most important benefit is the core performance, leading to considerably higher bandwidth on a relative basis. NetProtect reduces infrastructure costs by 60%

### **Benefits**

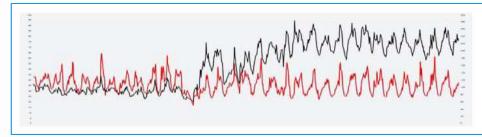
- Reduced datacenter footprint by 54%
- Support 65% more traffic on 15% fewer cores. Overall, a 75% increase in performance on a relative basis
- Allowing more VMs per CPU

### Solution

Supermicro's A+ Ultra servers (A+ Server 1023US-TR4)

- Two AMD EPYC 7352 CPUs (24 cores each)
- Total of 256 GB of DDR4 memory
- Two 1.92 TB NVMe storage
- Each system provides
- Dual 25 Gigabit network

#### Increase in sessions with no increase in CPU utilization





# **Thank You**



www.supermicro.com